



## BUSINESS DEVELOPMENT AND CONSULTATION

*Industry Focus:* Canadian Manufacturing and Distribution Companies

*Program:* Offer the *InnovaMarket Sounding Exercise*

The person we are seeking has a business expertise or wish to retrain in a growing sector. Force Marketing offers support to train the person chosen at all levels.

Above average commissions. In addition, according to the expertise offered by that person, may also be involved in service to Force-Marketing clients and increase its earnings substantially.

Profile:

- Speaks very well in French and English.
- Nice personality on the phone.
- Can converse very professionally.
- Can work from home.
- Day work mainly.
- Uses the Internet and email.
- Talent and successful experience in the promotion of services and products.
- Easy to adapt to different types of customers personality.
- Competence to monitor prospects for appointments.
- Autonomous, organized, efficient and disciplined.
- Can work without supervision.
- Can effectively meet the expectations of the position.

The company provides the necessary training and support.

*Compensation:* \$ 100 for each qualified appointment plus a percentage of services sold.

Please send your CV to the email address: [gdecelles@force-marketing.com](mailto:gdecelles@force-marketing.com)

*More information :* <http://www.force-marketing.com/alliance.html>

## ABOUT US

*Force-Marketing* (<http://www.force-marketing.com>) helps clients tap their full potential through clear messaging and branding, aligning resources around *growth strategies*, and uncovering *new opportunities* while maintaining a clear message and brand *quality*.

Since 1996, *Force-Marketing Associates'* marketing expertise and services have launched, grown and sustained visionary for-profit and non-profit organizations and projects. We help clients think more clearly and boldly about their business goals. We provide the skills and resources clients need to chart and implement breakthrough strategies. We are a wholly owned subsidiary of WebTech Management and Publishing incorporated. (<http://www.webtechmanagement.com/>)

## WHAT WE LOOK FOR

In a volatile economic environment where business opportunities are in the hands of pro-active, we seek someone who can meet the challenge to reach companies wishing to structure how they manage innovations within their company to win market shares.

The person we are seeking has business expertise or wish to retrain in a rapidly growing industry. *Force-Marketing* offers support to retrain the person chosen at all levels.

We are seeking a dynamic individual who seeks flexibility of schedule and who wants to work from home. An excellent opportunity to work for an at home business person!

Moreover, according to the expertise offered by that person, the latter may also be involved in services offered to *Force-Marketing* customers and increase its earnings substantially.

## HOW IT WORK

We have developed a business strategy to help businesses through the *InnovaMarket Sounding Exercise* (<http://www.force-marketing.com/innovamarket.html>)

This exercise helps to identify the source of the problem and propose direct actions to address it. The *InnovaMarket Sounding Exercise* is the first step to take. The exercise is a service in the workplace to assist entrepreneurs as senior managers to put into perspective their business destination for innovation, change and marketing.

The exercise leads to a very fruitful discussion on the necessary improvements and on how they should prioritize. The information gathering exercises usually takes a day. Subsequently, we compile the information to present a diagnosis that provides working tracks. The *InnovaMarket Sounding Exercise* is FREE of charge.

An expert from Force-Marketing leads the exercise. The *InnovaMarket Sounding Exercise* helps to strengthen the bonds of trusts and so advantageously position *Force-Marketing* to offer upgrade services for innovation, change and marketing.

## THE BUSINESS POTENTIAL

The success depends on the ability of the company to export its products and services. More than 100,000 Quebec companies to grow must increase their efforts to deal with pushy competitors offering new products and services. Today the company growth goes through innovation, change and structured market development, to provide for export the best quality!

*Force-Marketing* with its network of business facilitators, agents and resellers in many industries can help companies in North and South America, Europe or Africa.

*Force-Marketing* is one of the most effective tool for the company that wants to develop new markets, especially internationally.

For the person we seek, it is a second opportunity to promote our export services which certainly carries financial success for the person who will join our ranks!

## TAKE THE CHALLENGE

For more details, contact us by email: [gdecelles@force-marketing.com](mailto:gdecelles@force-marketing.com)

Do not forget to include details of your work experiences and academics. Be assured that we will come back to you quickly!

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